



TeamUp

# 2022 Annual Report

TEAM UP CANADA



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## Letter from the Executive Director

Dear Friends,

I am thrilled to share with you TeamUp's 2022 Annual Impact Report, which showcases our ongoing efforts to foster life-changing opportunities through sports. As you may recall, our mission is to team up with organizations to engage the local community and assist with humanitarian projects through sport resulting in lasting impact. In 2022, we continued to make significant progress towards this goal.

Thanks to the support of our partners, volunteers, and donors, we were able to reach 5,500 children and youth across our programs. This represents an 11% increase from last year and takes us 11% of the way to our target of 50,000 participants by 2026. Our efforts have resulted in the creation of 88 fields of belonging and the training of 241 unique leaders, who are making a real difference in the lives of young people.

I am also proud to report that we accrued \$365,102 in donations in 2022, a testament to the generosity of our supporters. These funds have enabled us to expand our reach and impact in the communities we serve, both domestically in Edmonds and Chilliwack, as well as internationally in Paraguay, Peru, Malawi, and Albania.

In November, we were thrilled to announce a new partnership in Uganda, where we will provide sports programs to over 1,500 children from extremely poor backgrounds. As always, we are committed to working with local schools in Kampala, Tororo, and Mbale to ensure that our programs are sustainable and impactful.

Of course, none of this would be possible without the tireless efforts of our 241 active volunteers, who give their time and energy to support our mission. We are truly grateful for their dedication and commitment.

In closing, I want to express my sincere gratitude to all of our partners, supporters, and volunteers for their ongoing support of TeamUp. Together, we are making a real difference in the lives of young people and creating a brighter future for our communities.

Sincerely,  
Graham Roxburgh | Founder & Executive Director | TeamUp



# Mission & Vision of Change

TeamUp works with children and youth in Canada and many parts of the world to tackle poverty, advance education, and address and prevent specific problems they face by using sports to create a sense of belonging and providing safe environments.

Team Up Canada's vision for change is to create a world where sport is used as a powerful tool for community engagement and humanitarian aid. TeamUp Canada works with the world's most vulnerable people regardless of religion, race, ethnicity or gender. By teaming up with organizations and utilizing the resources and passion of the local community, we strive to make a lasting impact on the lives of those in need. Through our efforts, we aim to empower individuals and communities to break down barriers and build a more inclusive and equitable world. We believe that by using the universal language of sport, we can bring people together and make a real difference in the lives of those who need it most.



We focus on children and their communities in 4 continents and use a variety of programs to:

- Increase access to, and the quality of, education
- Develop economic self-empowerment (raising the economic well-being of individual households and/or communities)
- Increase access to health care
- Improve access to water, sanitation and hygiene
- Increase child protection (for example, preventing early marriage)

TeamUp believes that sports is catalytic to alleviate poverty by helping children, their families and the communities they live in.

## We Provide Belonging:

Having the opportunity to be loved and cared for in a safe environment is essential to the development of children. We cannot separate the importance of a sense of belonging from our physical and mental health. The social ties that accompany a sense of belonging are a protective factor helping manage stress and other behavioral issues. When we feel we have support and are not alone, we are more resilient, often coping more effectively with difficult times in our lives. Coping well with hardships decreases the physical and mental effects of these situations.

## We Help Build Resilience:

Keeping life intact even if crises strike. This requires effective preparation before, during and after the shock.

## We Create Opportunities:

Having real opportunities to improve the lives of children, youths, and their families.

We know that we cannot achieve this feat by ourselves, but that by teaming up with others we can play an important role in building resilience and creating opportunities for individuals resulting in lasting impact.





# Impact Numbers

Our 'impact numbers' showcase the positive impact we have on the lives of kids, leaders and communities across our partnerships. By measuring these numbers, we are able to see the tangible results of our efforts and continue to improve and expand our programs to positively impact even more lives. In other words, our impact numbers are a way to track successes that are directly connected to relieving poverty through our long-term vision.

**5,500**

Children & Youth Participating in Ongoing Programs

We worked with 5,500 children and youth, taking us 11% of the way to our target of 50,000 participants by 2026.

**88**

Fields of Belonging

**241**

Unique Trained Leaders

**\$365, 102**

Accrued Donations

**241**

Active Volunteers

**Fields of Belonging:**

A place where kids can get a sense of belonging, by having the presence of a field sports leader, the community, church, local country rep, volunteers, parents, TeamUp, partner agents, government, and social & life skills. (See Vision image)

**Unique Trained Leaders:**

Sports leaders that have participated in at least 1 official training event organized by TeamUp and/or its agents and partners.

**Active Volunteers:**

Any individual having donated time to TeamUp over the past 12 months, from sports programs to operations.



# Impact by Country

Team Up Canada has made a significant impact in the countries where we serve. None of the impact would be possible without partnerships. We partner domestically and internationally to help relieve poverty while using sport as a tool for impact.

## Where We Partner

Albania  
Malawi  
Uganda  
Paraguay  
Peru  
Canada







## Our Work | Albania

In Albania, 50+ kids participate in ongoing sports programs, including basketball and volleyball, after school.

### Sauk, Albania Sports Club Sauk

Our after-school sports program in Sauk, Albania has been highlighted by the participation of kids playing basketball & volleyball. For the first time, these young girls and boys are competing in organized tournaments.

The girls took part in the Albanian Athletic Championships for ages under 13 through under 16 and were crowned champions in a 3v3 tournament.



# Our Work | Malawi

In Malawi, 750+ kids are part of ongoing sports programs at the Mitongwe Woodland Reserve and surroundings, which have provided them and their families with access to other resources and life-skills training to escape poverty and have hope for a better future.

## Mitongwe, Malawi

### Trained Leaders

Training leaders is an integral part of what we do, and a vital component of our Malawi partnership alongside Stand as One Ministry. In November of 2022, we took a project of coaches and athletes for 2 weeks of intentional coaching training where over 40 coaches and volunteers learned skills, but more importantly how they can have an impact in the lives of kids.

As a result, these volunteer coaches and leaders are regularly involved in leadership courses to share their experiences, learn from one another and continue learning new tools to build into and inspire the youth.







## Meet Emmanuel

Meet Emmanuel, the Sports Coordinator for TeamUp's partnership in Mitongwe, Malawi. Over 2022, our staff have spent time on Zoom and in-person, helping him grow as a leader as he leads **40+ coaches** in having a regular impact on teams and in villages using sport.

Emmanuel has the **respect and the vision to use sport in so many different ways** to impact the lives of thousands of kids that are in the outskirts of Mitongwe's Woodland Reserve where our sports program is based in partnership with Stand As One Ministry.

Emmanuel has shared on numerous occasions how excited he is not just for kids to get the **opportunities to play, to learn life skills and to have education programs** build into their lives, but most recently to share the heart he has for these young adult coaches that are being equipped and serviced in order that they would **become change agents in their village amongst youth**. He is a tireless servant, somebody who spends countless hours alongside coaches to help grow sports programs so that kids will have greater opportunities.

It is people like Emmanuel that continue to inspire us as we come alongside kids and the leaders within their communities who desire to **learn, grow and make a long lasting impact**.



# Our Work | Uganda

In Uganda, we established a new partnership in 2022, working with more than 7 schools to provide a safe and fun environment for kids through ongoing sports programs. With these programs, TeamUp continues to make a real difference in the lives of the communities we serve.

## Kampala & Tororo, Uganda Launching a New Partnership

TeamUp leaders travelled to Uganda to initiate our newest partnership. After spending time with community leaders, we saw the potential of establishing ongoing programs with schools, NGOs, and community leaders in the cities of Kampala and Tororo.

The relationships were developed in three specific communities surrounding Tororo, Uganda, in partnership with an organization that is building school infrastructure in underserved communities. The opportunity to combine sport with education will provide hundreds of kids both a place to belong and the opportunity to see communities transformed. We aim to start sustainable sports programs through the development of local community leaders, church leaders, and government officials.

In partnership with a network of schools in Kampala, Uganda, TeamUp will establish sports programs that serve children and families from the local neighbourhoods. The impact will be significant in serving community transformation work.







# A Community Coming Together for Change

One afternoon during our recent trip to Uganda, TeamUp staff conducted a sports soccer clinic in a community where a donor had built a school. The local community leader (School Principal and Pastor) was overjoyed as he witnessed the opportunity that sports can bring to impacting kids lives and bringing the community together.

The small plot of grass where the sports clinic was conducted needed some maintenance and the removal of a massive tree stump. After the clinic, in conversation with our partners, the TeamUp staff recommended that this would be a great place for a field of belonging, but that some work would need to be done in order to make it a proper community field.

Within one week of our trip, Graham, our Executive Director, received a picture of how this local leader had rallied the whole community to prep and repair the field so that it could now be used for an ongoing sports program.



# Our Work | Paraguay

In Paraguay, we have ongoing sports programs, leagues, and mentorship by qualified coaches for 2,400 kids from over 50 sports schools.

## Asunción, Paraguay Overnight Girls Sports Camp

Alongside our partners Deporvida, we hosted the first ever Overnight Girls Sports Camp where 80 girls & young women were empowered & encouraged to get involved in sports.

University female-athletes from Canada were present at the camp, assisting where needed and provided a great sense of inspiration to many girls who have never been involved in sports. courses to share their experiences, learn from one another and continue learning new tools to build into and inspire the youth.







## Evelyn & Ruth: A Story of Inspiration

On an impact trip to Paraguay in May of 2022, 20 student-athletes and TeamUp volunteers helped facilitate the first ever Girls Overnight Sports Camp. TeamUp had raised the funds through the TeamUp Challenge (a fundraising initiative to **empower the lives of girls and young women through sport**) to pay for 120 girls to attend a weekend camp. It was there they got to participate in skill development programs, competition, and learn that sport can bring them value. The girls were also encouraged to grow in character, their identity and to realize that they could pursue their dreams while knowing they were valued.

The final morning, our TeamUp Director, Graham Roxburgh, sat next to two teenage girls named Evelyn and Ruth, and through the help of a translator asked them their stories, “Where were they from? What sport do they love? And why did they come?” To his discovery he realized that they were from an indigenous community about a **12 hour bus ride** away from the capital city where the camp was held. He discovered that they had found out about the camp through a local leader who had been to our partners Coach and Leadership Development seminar that was hosted near their city.

These two young girls, one seventeen, one fifteen, said that they dreamed one day of playing on a sports team in their own community. They came to the camp because they wanted to **discover that sport could be an opportunity for them to grow as people** so they took a 12 hour bus ride and traveled to be participants at the camp. We were so excited to see their desire to be involved in such a camp and they went back to their community (another 12 hour bus ride) and brought the vision and the dream of one day **starting their own girls soccer team.**

Later in the Fall of 2022, our partner leader from Deporvida, Tobias Wall, sent TeamUp pictures and videos of Evelyn & Ruth competing in their very **first ever organized soccer game.** They had taken what they had learned at the camp and the vision they had received at the camp and went to start a soccer program in their own community. They now have a regular team to play on with a volunteer coach who is building into their lives.





# Our Work | Peru

In Peru, our program in Villa Maria del Triunfo, on the outskirts of Lima, has grown significantly, with 60+ kids now participating in on-going programs that provide them with the opportunity to belong and have access to healthy activities.

## Villa María del Triunfo (VMT), Peru TeamUp Cup

With the ending of travel restrictions in the Spring of 2022, we were able to travel with 20 students to serve in the communities where our local partnerships exist. Along with assisting community leaders with work projects, coaching training, and clinics for kids, we were able to witness the growth and ongoing impact that our partnerships sports programs are having in kids lives.

One of the key events as part of our project was hosting the first ever TeamUp Cup tournament. The TeamUp Cup united communities, brought families together, provided meals and relationship support, and opened further doors for our community leaders to engage with families. For many kids, this was the first time they travelled outside of their community, off their mountain in the outskirts of Lima. It was inspiring to witness how competition and community brought joy and hope to all involved.







# Our Work | BC, Canada

## Domestic Impact

### Edmonds, Burnaby

In Burnaby, BC we partner with Edmonds Community School in providing extra educational and sports programs. We held two sports camps for 150 kids with migration backgrounds from countries in crisis, providing them with the opportunity to engage in healthy activities and feel a sense of belonging.

Many local varsity athletes volunteer their time to help provide a safe environment of belonging while serving as role-models to the kids involved in the sports program.

### Inner City Chilliwack

In Chilliwack, we held an annual sports camp for 220 kids, with over 50% of them coming from low-income families and wouldn't have had the means to participate otherwise.

We also partner with **Ruth & Naomi's Mission** where local varsity athletes have the opportunity to volunteer and give back by helping prepare and serve meals to the homeless.



# Volunteer Highlight

## Noah Kroeker | Edmonds Program

“My name is Noah Kroeker and I’m a fifth year Bio major at TWU. I played on the men’s soccer team and am now heading onto my next phase of life in the UBC dental program. I’m also getting married this summer to my beautiful fiancé Meaghan Mealey.

I got involved [with TeamUp] in the fall of 2021 when I was asked to help out with the Edmonds weekly soccer camps. After my first day, I absolutely loved the kids and couldn’t help but come back week after week.

Being an athlete myself, I know the effects that sport can have on a young person by developing good character traits including hard work, teamwork, and confidence. I also remember the way I looked up to my own coaches and the positive and negative role models that I developed, so I believe it is important to present good role models in the lives of the kids that come through the program and nurture them to become “complete champions”.

My biggest takeaway from volunteering is knowing that I can make an impact on the kids that just come to play soccer each week. I’ll be away for 4 months over the summer and as soon as I come back I’ll have kids running to greet and hug me. So it means a lot that they remember my name and ask for me when I’m away because it tells me that I do play a role in their lives no matter how small.

One of my favourite moments was when one of the kids found out I captained the soccer team at TWU. Harman kept asking me all kinds of questions about what it means to be captain and how he could be the best captain. It became a very easy opportunity for me to try and nurture a young man into becoming a strong leader among his peers. He is already a natural leader but is actively trying to become better which inspired me in my own role. These are the moments I show up each week for.”







# Teaming Up with Teams

'Teaming Up with Teams' is a new program that was launched to provide teams from North America with the opportunity to sponsor a team in need. This enables kids on the sponsored team to experience a place of hope, purpose, belonging and opportunity through sport.

The program also creates a unique experience for the sponsors to inspire young athletes and discover what it means to use sport as a powerful tool to impact kids & communities across the globe.

**3** teams are currently enrolled in the **pilot project**, with the recipients being young girls soccer teams in Malawi. Each team is involved in regular communication with their sponsoring team and it has been inspiring to witness the impactful relationships, sense of empowerment, and opportunities created.



# Christmas Ball Project

Whatever the sport may be, the necessary resources to play are not often accessible in underserved communities. Many kids dream of owning their own ball to practice their skills and play with friends in their village or street.

When it comes to team sport, many have to share one ball across an entire session because of a lack of resources.

In Malawi, kids often resort to creating their own ball with garbage found in the streets. This ball (shown in photo to the left) is made from a blown up contraceptive, wrapped in garbage bags and string.

The 'Christmas Ball Project' was launched to help tackle this issue to help resource both kids and teams with a greater ability to play.

Every Christmas season, generous givers join the initiative by donating \$20 for a ball. The funds raised are then used to purchase sports balls in the countries of our partnerships.

In May of 2022, we had the privilege of having TeamUp student-athlete volunteers from Canada distribute 100 balls to a specific community in Paraguay.

We believe a ball can bring a sense of hope, purpose, belonging & opportunity to the life of a child.

[christmasballproject.org](https://christmasballproject.org)







# Our Approach

Our mission is to empower children and youth from underserved communities through sports, fostering a sense of belonging. In partnership with others, we aim to build resilience in kids and their families, and equip them with the tools and hope to shape a brighter future.

## Training leaders + Partnerships with locals

We partner with local organizations and leaders who facilitate ongoing sports programs to provide a safe space for children and youth to belong, be mentored, and see their lives transformed.

At Team Up, one of our key focus areas is training leaders to create lasting change in their communities. We believe that by empowering individuals with the skills and resources they need to lead, we can make a real and lasting impact. Our programs are designed to help individuals develop leadership skills and become effective change-makers in their communities. This can take many forms, such as training coaches to lead sports teams, teaching community members how to organize and manage humanitarian projects, or providing young people with the skills they need to become leaders in their own right. We believe that by investing in the development of leaders, we can create a ripple effect that will benefit entire communities for years to come.

## Working with local communities

Team Up Canada works in a variety of countries around the world, focusing on areas where the need for humanitarian aid and community engagement is greatest. Our projects have taken us to countries in Africa, Asia, Latin America and the Caribbean, providing assistance and support to communities in need. We work closely with local organizations and government to ensure that our projects are tailored to the specific needs of each community, and that they are sustainable and have long-term impact. Whether it's building sports facilities, providing equipment, or training coaches, Team Up Canada is dedicated to making a positive impact in the countries where we work.



# Impact

The **impact** is a passionate and committed group of monthly givers on a mission to impact the lives of kids and communities through sports. People like you, from countries around the world, giving generously together for positive change.

We currently have **27** donors who have **joined the impact** - giving generously each month to impact the lives of kids & communities across our partnerships.





# Financial Snapshot

A large portion of our funds are allocated towards training leaders and assisting our partners, because of this our staff salaries may be higher than the average nonprofit organization.

## a. + Financial Analysis

### Revenue and Expenses by Year (\$)

Reporting Period End Date: 2022-12-31

	2021		2022	
Revenue	\$ 302,068.00		\$ 365,102.00	
Programs	\$ 55,809.00	15.29%	\$ 156,638.00	42.90%
Fundraising	\$ 20,325.00	5.57%	\$ 48,355.00	13.24%
Management & Admin	\$ 149,490.00	40.94%	\$ 182,057.00	49.86%
Gifts to Qualified Donees	\$ -	0.00%	\$ -	0.00%








## What Lies Ahead?

To support delivery of our strategy, each year we develop operational plans that break our strategic outcomes into specific and time bound objectives and set out the key actions for TeamUp in the next year to ensure we achieve our strategic goals

Future  2026 Strategy & Goals

Team Up Canada is committed to creating a better future for communities in need, and we have set ambitious goals to achieve this. One of our key priorities is to establish **150 Fields of Belonging**, providing inclusive and safe spaces for individuals to come together and engage in sport and other activities. These fields will serve as hubs for community engagement and development, and will help to bring people together and break down barriers. By creating more fields, we aim to empower individuals and communities to create positive change in their own lives.

Another key focus for Team Up Canada is to train and empower leaders within communities. We aim to train **400** unique leaders and have **80** active volunteers, who will be instrumental in driving change and making our programs successful. Additionally, we plan to reach a new milestone of **390K** in accrued donations, which will enable us to expand our programs and reach more individuals in need. With **6000** participants in our ongoing programs and **2** new partnerships, we aim to reach a total of **7** partnerships, which will allow us to collaborate with more organizations and expand our reach in different countries.



# Improving Our Operations

Team Up Canada is committed to improving its operations and making the biggest impact possible. One of the key areas of focus is our people. We aim to attract and retain the best talent in the industry and create a positive and productive working environment for our employees. We also strive to provide our employees with the necessary resources and support to be successful in their roles.

Another important area of focus is funding, income and expenditure. We aim to secure sustainable funding sources and to increase our income through diversified revenue streams. We also aim to optimize our expenditure by focusing on cost-effective solutions, and by implementing financial policies and procedures that ensure transparency and accountability in our operations. By constantly reviewing and improving our operations, we are implementing processes to make the most of our resources and maximize our impact on the communities we serve.

We understand that volunteers are the backbone of our operations and we are committed to growing our number of volunteers. Our goal is to increase the number of active volunteers in our programs, which will help us to achieve our mission and make a bigger impact in the communities we serve.

To grow our number of volunteers, Team Up Canada will focus on a number of strategies. We will work on creating a more comprehensive volunteer program that offers a wide range of opportunities for individuals to get involved, from short-term projects to long-term commitments. We will also develop a robust volunteer recruitment strategy that targets individuals who align with our mission and values.

We will focus on providing our volunteers with the necessary resources and support to be successful in their roles, such as training and mentoring. Additionally, we will implement a volunteer retention strategy to ensure that our volunteers remain engaged and satisfied with their experience. We believe that by focusing on growing our number of volunteers, we can achieve our mission and make a bigger impact in the communities we serve.





# Fostering Life-Changing Opportunities through Sport.

**#TogetherWeAssist**

 [teamup.world](https://www.instagram.com/teamup.world)  [TeamUp Canada](https://www.facebook.com/TeamUpCanada)  
[www.teamup.world](http://www.teamup.world)

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